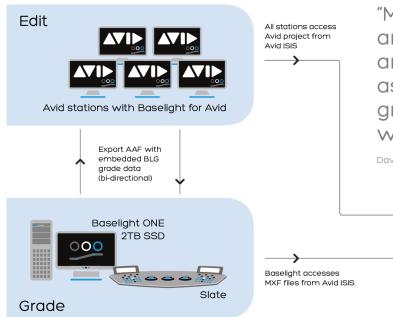
Baselight delivers to Coronation Street

# CORONATION STREET

Baselight ONE and Baselight for Avid combine to deliver a fast, efficient workflow for ITV Studios' *Coronation Street*.

ITV Studios is the UK's biggest production company with sales and distribution, consumer products and production on a global scale. *Coronation Street* first hit the UK television screens in 1960 and is one of the most popular continuing dramas in the UK-screened five nights a week with exclusive online content as well.

Working on a programme with such a demanding production schedule means that ITV Studios are always keen to find ways to improve efficiency while maintaining the show's high production values. Alongside



*Coronation Street*'s new physical home (with a move to a new full-size set at MediaCityUK early in 2014), the company chose to revitalise their grading workflow with a cost-effective solution from FilmLight.

FilmLight

ITV Studios installed a Baselight ONE colour grading system and Slate control surface in the grading suite, with Baselight for Avid-part of the Baselight Editions range-installed on each of their Avid editing stations. All systems are linked to their Avid ISIS shared storage system.

"Moving between Baselight and Avid without the time and quality constraints usually associated with this process is a great enhancement to both our workflow and production."

David Williams, Post Production Supervisor



Avid ISIS

"Baselight ONE has integrated really well into our new workflow while Baselight for Avid often negates the need to come back into Baselight for re-edits. The powerful grading tools enable me to move quickly and effectively through the episodes, adding real on-screen value to a well-established show."

Stephen Edwards, Lead Colourist

The 'master' grade is performed on the Baselight ONE system and exported back to the Avid stations with the arade contained within an updated AAF file-including all the grading data, even tracking information and keyframes. When one of the Avid stations imports an updated AAF, a Baselight for Avid effect exists on every shot and gives each shot the identical colour correction as created in the master grade.

No render is required, and a full, complex grade is applied in a matter of seconds.

Not only that, but as Baselight for Avid provides the same core tools as full Baselight systems, all of the grading controls are available within Avid if the grade needs to be adjusted during the edit or if shots are extended or added to the edit. If required, an updated AAF can be exported from an Avid station and imported back into the Baselight ONE system, providing a fully bi-directional workflow.

While the Baselight for Avid effect doesn't need to be rendered for playback and review, this workflow allows for a render if it is desired. An Avid station can import the updated AAF from Baselight and render graded MXF files straight back to the ISIS. Again, the grade transfer is quick, and the beauty of rendering from Avid means that the Avid project is updated with links to the rendered shots-so all Avid stations automatically access the graded versions whilst retaining the ability to change the grade instantly. In addition, by rendering straight from Avid you can remove an extra encode/decode cycle from the process, which is an advantage when working with compressed media.

#### **Baselight ONE**

Baselight ONE is a complete system providing a costeffective solution for today's grading and finishing requirements. It is based on the same hardware and incorporates the same extensive software features found on Baselight TWO, FOUR and EIGHT systems.

The tower system is quiet enough to run deskside and comes in a diskless version with a 2TB SSD internal cache, which you can attach to your own or FilmLight-supplied centralised storage, such as FLUX Store. It is also available with 24TB of ultra high-speed internal RAID 6 storage.

## Slate

Created with today's multi-purpose post-production facility in mind, Slate is a high-quality, compact and affordable grading panel, with programmable adaptive keys and context-sensitive controls.



Baselight ONE with Slate

## Baselight for Avid

Baselight Editions provide the same core toolset as full Baselight systems, with the same graphical user interface but as a software-only package that can be incorporated into an existing NLE or VFX workstation. This approach delivers high quality grading tools and colour management directly into your workstation, and as the Editions share the same data structures as the full Baselight systems, projects can be seamlessly transferred and shared between users and facilities.

#### Head Office & EMEA

London, UK

t: +44 20 7292 0400 f: +44 20 7292 0401

Los Angeles, CA, USA t: +1 (323) 785 1630 f: +1 (323) 785 1649

Singapore, SG t: +65 9670 3283

f: +65 6234 1575

Asia Pacific East Auckland, NZ t: +64 (9) 294 9152 f: +64 (9) 294 9128

Tokvo, JP t: +81 3 6801 6280 f: +81 3 6801 6284

# www.filmlight.ltd.uk

FilmLight

Northlight, Baselight, Truelight, FLIP, FLUX, Blackboard and Slate are trademarks of FilmLight Ltd.

Other products that are referred to in this document may be either trademarks and/or registered trademarks of the respective owners. The publisher and the author make no claim to these trademarks.